

South East of England Development Agency (SEEDA)

Fibre Infrastructure Mapping Project

- Case Study -

The South East England Development Agency (SEEDA) is a government sponsored body and is one of the nine Regional Development Agencies, established under the Regional Development Agencies Act 1998, which became operational on 1 April 1999. The South East region covers the counties of Buckinghamshire, Oxfordshire, Berkshire, Hampshire, Isle of Wight, East Sussex, West Sussex, Surrey and Kent.

The South East Regional Economic Strategy contains a transformational action that aspires for 100% Next Generation Broadband Coverage by 2016. In preparation for this SEEDA would like to secure data to set a baseline for the existing installed telecommunications infrastructure (location information), its capabilities to deliver current and future broadband services in the South East of England (performance information) and current prices and willingness to pay for improved services (broadband service price information). **SEEDA have engaged the services of Adit London and South to commission consultants that have experience in this type of survey work and may already have related tools to aid the provision and presentation of the survey data required.**

Adit undertook and managed a competitive tender on the behalf of SEEDA and awarded a contract to Intercai Mondiale to undertake the broadband mapping survey through out the South East of England. Adit was also appointed as project managers on the behalf of SEEDA.

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